



**MARINE
MEGAFUNA
FOUNDATION**

ADVERTISE IN MMF'S OCEAN GIANTS MAGAZINE

The Marine Megafauna Foundation publishes a high-end digital magazine, and we are seeking inquiries from advertisers who would like to reach our 6,000+ ocean-loving audience.

MMF MEDIA KIT 2023



SCUBAPRO
cares

This is the SCUBAPRO way. It's our mission, our passion. Join us as we continue to dive deep to ensure a healthy future for our oceans. From our environmentally-responsible products, materials and manufacturing techniques to sponsoring the conservation efforts of numerous organizations and our Ambassador's work, we are committed to protect the environments we all love to explore.

SCUBAPRO is the world's most iconic brand of dive equipment, built by and for those whose passion is found below the water's surface. Our products blend advanced technologies with intuitive, sophisticated designs, allowing divers to focus on their dive experience, not their gear.
www.scubapro.eu/scubapro-cares

OCEAN GIANTS

**CLICK HERE TO SEE
THE MAGAZINE**



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WHO IS THE MARINE MEGAFAUNA FOUNDATION?

The Marine Megafauna Foundation is saving ocean giants from extinction. Incorporated in 2012, we work around the world to protect endangered marine wildlife through pioneering research to create effective conservation solutions.

KEY HIGHLIGHTS

- Discovered a new species of manta ray.
- Conducted the in-depth assessments necessary to list both species of manta rays, and whale sharks, on the IUCN Red List of Threatened Species.
- Pioneered groundbreaking technologies such as the use of satellite tags, new non-invasive methods to collect DNA samples, laser-measuring techniques, biochemical ecology to assess habitat use and diet, and photo recognition systems to track populations.
- Expanded marine protection capacity in the Western Indian Ocean, Southeast Asia and The Americas.
- Instrumental in the listing of both manta rays and whale sharks in the Convention on Migratory Species (CMS), and manta rays in the Convention on International Trade in Endangered Species (CITES).

DEMOGRAPHICS

OUR 6,000+ (AND GROWING) READERSHIP ARE INTERESTED IN:

- Diving, snorkeling, and ocean-based activities
- Environmental conservation
- Marine life – particularly megafauna
- An appreciation of nature and the outdoors

...AND SPEND MONEY ON:

- Ocean-based tourism, especially eco-tourism
- Diving and nature-based holidays
- Diving and snorkeling gear
- Exploring the outdoors

OPPORTUNITIES

- **OCEAN-BASED TOURISM PROVIDERS**
- **ECO-TOURISM PROVIDERS**
- **TOURISM BOARDS**
- **RETAILERS**
- **MANUFACTURERS / DISTRIBUTORS**

BENEFITS OF ALIGNING TO MMF

- Align your brand to cutting-edge marine conservation.
- Advertise your brand to a niche, active audience.
- Know that 100% of funds support MMF's ocean conservation projects.
- Annual advertisers are added to our official MMF Partners web page.
- Ads include a URL link.

PRICING & INCLUSIONS

SINGLE ISSUE: US\$950

- 1 x Double Page Spread (DPS) in Ocean Giants

ANNUAL 4 X ISSUES: US\$2,565 (10% DISCOUNT)

- 3 x Double Page Spread (DPS) in Ocean Giants, **PLUS**
- 3 x Brand shout outs (incl link) across each MMF account:
 - » [Facebook](#) (Post + Highlight) 30K followers
 - » [Instagram](#) (Post + Highlight) 20.3K followers
 - » [Twitter](#) 4K followers
 - » [LinkedIn](#) 3.9K followers
- A 12 month listing on our [Commercial Supporter page](#) incl. URL backlink



CONTACT

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